



Make the idea clear. Make it yours.

Branding, documents, visual content, websites and digital tools.

www.lljsecondstorystudio.co.uk



LOOK THE PART

Branding & identity / 03

GET SEEN

Images & video / 05

BUILD YOUR PRESENCE

Websites & tools / 06-08

What will you create next?



One focused item. A connected customer experience.



01 / Branding & identity

Create or refine an identity that customers recognise.

EXPLORE / 03



02 / Documents & presentations

Turn supplied information into material people can use.

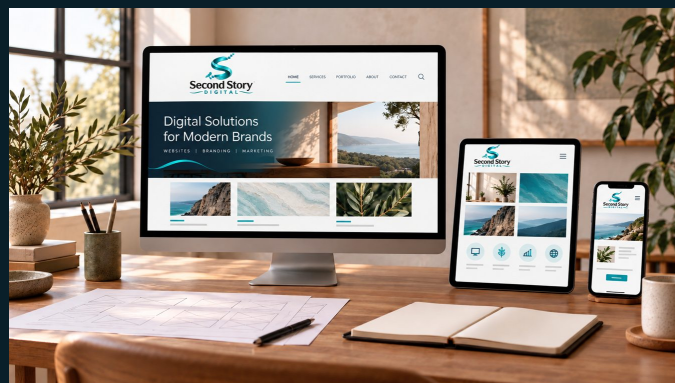
EXPLORE / 04



03 / Images & video

Show an idea, improve an image or shape a short story.

EXPLORE / 05



04 / Websites & digital tools

Give the offer a home. Give the work a useful tool.

EXPLORE / 06-08

See our identity at work: explore the Studio case study >

Explore the Digital collection >

A recognisable first impression.



Refresh your identity. Create your next chapter.

A logo, a coordinated suite or a starter identity - choose the level that fits how your business will be seen.



Logo clean-up

From £35

Minor colour, spacing or edge corrections to one usable supplied logo.

Files: One corrected layout in PNG and PDF; SVG where a suitable vector source is available.

Simple logo

From £65

One typographic or simple symbol direction from an agreed brief.

Files: One approved layout in colour and monochrome, supplied as SVG, PNG and PDF.

Developed logo

From £95

Two initial directions, developing one selected route.

Files: Primary and compact layouts in SVG, PNG and PDF.

Logo suite

From £145

Adapt one approved logo into primary, horizontal and icon variants.

Files: Three coordinated layouts with colour and monochrome exports.

Brand identity

From £195

A focused starter identity with a simple logo direction, colour palette and type selection.

Files: Agreed logo files and a concise two-page usage sheet.

A wider identity

Quoted to scope

Illustration, naming, brand strategy, extra concepts, trademark clearance and wider applications are scoped separately.

Starting prices cover the entry scope shown. Generally two consolidated revision rounds within the agreed brief.

[Find your branding service >](#)

Make your information worth opening.



Presentations

From £50

Refresh up to five simple slides using final supplied content and an existing brand.

You receive: Editable PowerPoint and review PDF in one agreed aspect ratio.

Documents and reports

From £30

Format up to two simple pages of final supplied text in an existing style.

You receive: Editable Word document and PDF in the agreed page size.

Flyers and posters

From £30

One simple single-sided layout in one size, using approved supplied copy and images.

You receive: Print-ready PDF to your printer's specification and a web JPG.

Brochures. Reusable packs. More developed presentations.

Bring the audience, purpose and source material. Writing, research, extra pages or slides, complex charts and reusable template systems receive a scoped quotation. Construction planning and controls sit with Second Story Projects.

[Choose documents and presentations >](#)

Bring the idea into view.



Image editing

From £10 / image

£30 minimum order. Crop, colour and light correction, plus minor clean-up of a supplied image.

You receive: one high-resolution JPG or PNG per image.

Video editing

From £30

Basic trim/reformat: up to two minutes of supplied source footage and 30 seconds finished.

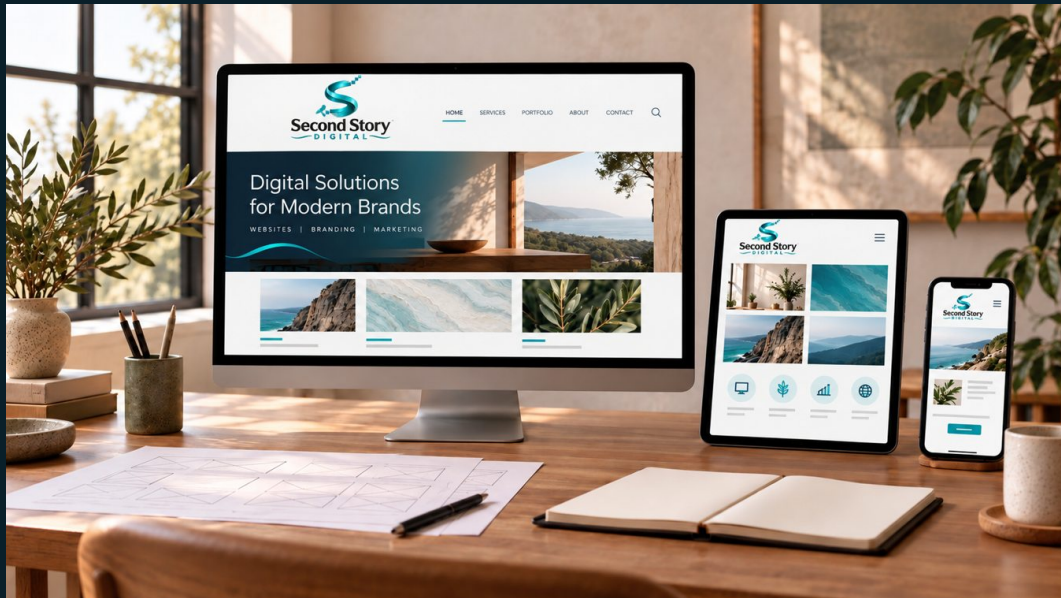
You receive: one MP4, one aspect ratio and a simple supplied end-title.

Think bigger: concepts, mock-ups, storyboards and sequences.

Restoration, compositing, complex removals, longer edits, captions, animation and multiple versions are quoted. Filming is separate; music and other licences are itemised.

[Explore images and video >](#)

Give your business a place to grow.



Starter

From £295

3 pages / 1 email address
Agreed structure, branding and enquiry routes.

Essential

From £450

5 pages / 2 email addresses
Agreed structure, branding and enquiry routes.

Developed

From £650

8 pages / 5 email addresses
Agreed structure, branding and enquiry routes.

Professional

From £895

12 pages / 10 email addresses
Agreed structure, branding and enquiry routes.

Two revision rounds within the agreed brief.

Content, functionality, hosting, domain and email arrangements are confirmed in your quotation. Agreed first-year domain/email provision runs for one year, with renewal dates recorded at handover. Third-party charges are itemised.

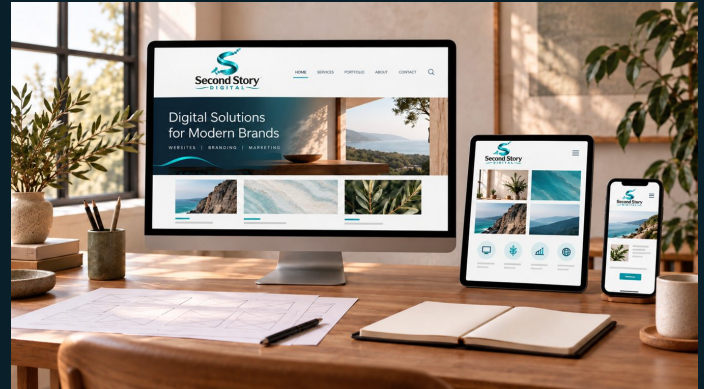
Bespoke sites, extra pages, copywriting, integrations, migrations and specialist functions are quoted to your requirements.

[Compare website packages >](#)

Less friction. More useful information.

Built around the way you work.

Bring your source information and the process you want to improve. We agree the fields, outputs and acceptance checks around your brief.



Spreadsheets & trackers

From £40

One simple worksheet with supplied fields and a basic total or filter.

You receive: editable Excel, brief usage instructions and sample-input checks.

Dashboards & tools

From £175

One clean supplied table feeding a single Excel summary with up to three agreed metrics or charts.

You receive: editable Excel, refresh instructions and agreed acceptance checks.

ANOTHER WAY TO GET ONLINE

Discover Market Corner.

A managed business space within Second Story Studio, with support included in the chosen membership. Compare the packages >

Automation, macros, integrations, multiple sources, web apps and training are quoted separately. Construction-specific controls are provided by Second Story Projects.

[Explore websites and business tools >](#)

Keep the site working for you.

Our builds and suitable existing websites, following review and an agreed written plan. Monthly equivalents are for comparison; payment is annual.

Essential Care

From £300 / year

£25/month equivalent

Routine care for a stable website. Content changes quoted per request.

Care & Updates

From £480 / year

£40/month equivalent

30 minutes each month for supplied text, prices and image changes within existing pages.

Managed Website

From £1,440 / year

£120/month equivalent

Two hours monthly for supplied content and minor layout work. Quarterly performance and content review.

Choose your route into care.

A website we built

Care starts after full approval and confirmed handover. The handover review is included, with no separate initial review charge.

An existing website

Review from £150

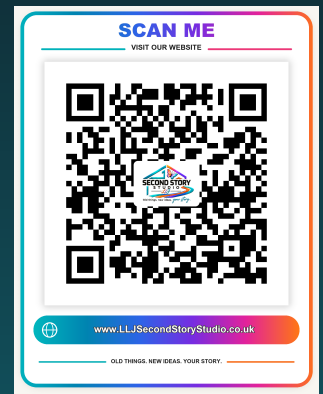
Up to three hours reviewing access, platform, condition and recovery. Written scope follows; repairs are separate.

Each plan defines agreed page, link and enquiry checks, supported updates and recovery arrangements. Allowances do not roll over. New pages, redesigns, functions, migrations, copywriting and major repairs are quoted separately.

Acknowledgement target: two working days; completion is scheduled to scope. Emergency cover is separate. Supplier costs, renewals and cancellation terms are agreed in writing; included first-year provision is not charged twice.

Market Corner has its own support. Care and review discounts apply only where expressly agreed.

[Discuss your website care plan >](#)



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Let's make the next move.

YOUR BRIEF. YOUR BRAND. AN AGREED RESULT.

Tell us what you need.

Tell us your audience, the result you want, where the work will be used and your target date. Bring your files, branding and ideas.

01 / BRIEF

Describe the requirement.

02 / AGREE

Scope, outputs, fee and timing.

03 / CREATE

Review and approve the work.

Generally two consolidated revision rounds within the agreed brief. You supply final facts, permissions and source material. Writing, research, paid licences and a new creative direction are scoped separately.

THE STUDIO LAUNCH OFFER

20% from £80 / 30% for Market members

Eligible standard studio work agreed through 31 December 2026. The 30% rate is for verified eligible paying Market Corner customers, with no £80 threshold. Offers do not stack. The £30 image-editing minimum remains after discount.

Third-party costs are excluded; bespoke or separately quoted work is not automatically reduced. Your quote confirms eligibility. Closed 25 December 2026-1 January 2027; standard prices resume 2 January.

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[Start your Digital Task Brief >](#)